

## **Kortext and Campus eBookstore Inc. partner to enhance digital learning across North America**

London, [date]. Kortext, a global leader in digital learning solutions, and Campus eBookstore Inc. (CEI), a renowned distributor of digital course materials in North America, have joined forces to transform the learning experience of students across Canada and the United States.

This partnership brings together two pioneers in educational technology, uniting Kortext's smart study space with CEI's dynamic content delivery platform and established network of campus bookstores. Together, they will offer students unparalleled access to high-quality digital resources via a seamless, enriched learning environment.

With Kortext's smart study space, students can now benefit from an individual digital bookshelf equipped with accessibility features and personalisation options. Kortext's study tools enable students to search, highlight, make rich-text notes, bookmark and create citations in top referencing styles, with all resources available 24/7 on any device through the Kortext app.

As a well-established presence in the North American market, CEI connects major publishers and educational institutions across Canada and the US. Its trusted network, with scalable solutions and local control, allows independent campus bookstores to provide their students with secure access to essential course materials, whether through stores or direct online.

"We are thrilled to partner with CEI to broaden our reach and impact within North America. This partnership underscores our commitment to ensuring every student has access to the resources they need. By collaborating with CEI, we can more effectively serve the growing demand for high-quality digital learning materials and smart study tools in higher education." Simon Mavin, Chief Revenue Officer at Kortext.

"Partnering with Kortext aligns with our mission to support academic success and meet the digital learning needs of today's students. Together, we will provide colleges and campus bookstores across Canada and the US with a powerful solution that enhances the digital learning experience and empowers students at every stage of their academic journey". Brent Beatty, CEO at Campus eBookstore.

Together, Kortext and CEI are setting new standards for digital learning in North America, reflecting a shared commitment to improving learning outcomes for students worldwide.

### **About Kortext**

Founded in 2013, Kortext is the leading student experience and engagement expert, pioneering digitally enhanced teaching and learning in the global higher education community. We support institutions around the world to boost student engagement and drive outcomes with our AI-powered, cutting-edge content discovery and study products, market-leading learner analytics, and streamlined workflows for higher education. For more information, please visit: [kortext.com](https://kortext.com)

### **About Campus eBookstore**

Campus eBookstore Inc. (CEI), founded in 2011, is a digital content platform utilised by 100+ campus retailers across North America. Owned by the independent campus retailers of Canadian Campus Retail Associates and the Independent College Bookstore Association, CEI has positioned itself as the leader in digital distribution of course materials in the Independent College retailer marketplace. For more information, please visit: [campusebookstore.com](https://campusebookstore.com)

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