

Enabling digital success

Publish



Any Digital Content

Major publishers, small presses, faculty authors, public domain, open educational resources (OER), and free materials.

Product Types

Ebooks, etextbooks, access codes, homework sites, digital learning environments, classroom response tools, apps, software and more.

Advanced Protection

Adobe Digital Rights Management technology to protect intellectual property from piracy while fostering effective learning.

Distribute



Online and In-Store

Distribute digital course materials online through your own website, or in-store using custom shelf cards that match your branding.

POS Integration

Integrates with your existing point-of-sale system to ensure a seamless customer purchase experience.

LMS Integration

Provide a CEI permalink to your faculty to post on their LMS page. This link directs the customer to your cart check out page.

Learn



Any device, even offline

Our apps work on Windows, Mac, iPhone, iPad and Android. They even work offline!

Content Flexibility

Customers can access content on multiple devices simultaneously. This gives students the flexibility to study their own way.

Cloud Enabled

Lost products are a thing of the past. Campus eBookstore maintains your eBookshelf so that you can access your materials quickly.

Industry Ownership and Endorsements

We're not some heartless corporation or venture funded enterprise. We're you, or at least, owned and funded by your industry leaders. Our ownership is by the ICBA (Independent College Bookstore Association) and CCRA (Canadian Campus Retail Associates). Our board is made up of college store managers from across North America, providing the direction to the company with an independent store focus.



Canadian
Campus
Retail
Associates



Independent College
Bookstore Association

Benefits of CEI

Digital Course Material Providers

Campus eBookstore aims to create a level playing field for all course materials. We include products from major publishers, faculty authors, small presses, university presses, open educational resources (OER), public domain, and free course materials.

Content Types

We don't just do eBooks. We're your one stop shop for all digital course materials, including born digital content like fully interactive learning websites, online assessment tools and more. Access Codes, Public Domain, and Open Educational Resources (OER) also excel on our platform. Did we mention that you could publish them yourself?

Resale Methods

The key to digital content sales success is printing in-store shelf cards. You can also link and sell access codes directly through your campus Learning Management Systems (LMS) using our permalink URL solution. The best part? CEI makes it possible for your store to quickly and easily do both.

Supported Point-Of-Sale Systems

CEI currently provides an integration tool that works with the following point-of-sale systems: Missouri Book Systems (MBS), Bookware 3000, Sequoia, Prism RBS, Netsuite and Microsoft Dynamics NAV*. If your point-of-sale system is not listed, please let us know and we'd be happy to investigate integration free of charge.

Digital Course Material product flow

Publisher



Campus eBookstore



Your store and website



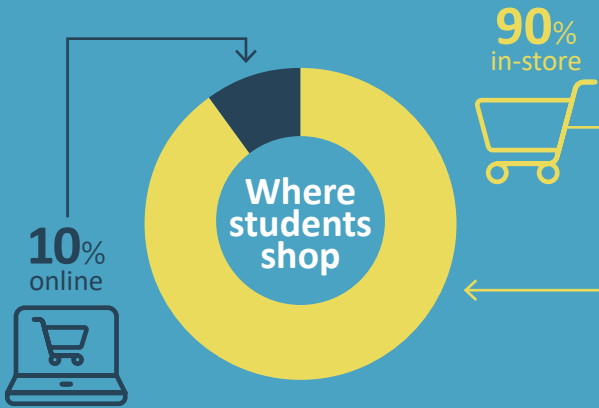
Student

Get the facts



Participating institutions

67 of the largest institutions in North America already trust CEI to fulfill their digital course materials. We've become the industry standard.



Believe it or not, students prefer to purchase their digital course materials in-store rather than online. Luckily, CEI provides an integration tool that works with all major POS systems. This eliminates shrinkage and theft, and ensures a smooth purchase experience.

340,000 Units

Over 340,000 digital learning resources from the world's largest educational publishers were successfully distributed with full copyright compliance to students in North America in 2019. Our support of wide-ranging digital rights management requirements and both conventional or agency pricing models enabled significant digital success for members of the platform.

CEI Principles

- 1 Industry Owned**
The Platform will be made available for use and be controlled by retailers. It shall not be controlled by software vendors, publishers, wholesalers or other book vendors.
- 2 Small Store Friendly**
The model used for the use and distribution of the Platform must be scalable with the ability to enable digital distribution for the broadest range of college stores.
- 3 Level Playing Field**
The business model rules will support content sales and marketing practices that offer favorable or emphasized terms for university presses and other smaller publishers.
- 4 Academic Emphasis**
The business model rules and practices used in concert with the Platform must reflect the academic nature and timings of the collegiate retail marketplace.
- 5 Faculty Content**
The Platform must support the capacity for inclusion and distribution of faculty-authored content as well as commercially available materials.



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Campus
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Enabling Digital Success

The industry standard in Digital Course Materials

